Community Voices: Building a Foundation for the Future

Environmental Scan: Rosetown, Saskatchewan

October 2012
Suggested Citation:


Available at the RRFCSS website at rrfcss.webs.com or the SPHERU website at www.spheru.ca

October 2012
Acknowledgements

This document was prepared by the Saskatchewan Population Health and Evaluation Research Unit (SPHERU). Financial support from The Mathematics of Information Technology and Complex Systems (MITACS) Accelerate program is gratefully acknowledged as well as financial support from the Rosetown Regional Family and Community Support Services Inc (RRFCSS). We wish to thank the RRFCSS for the opportunity to work with them on this project and for their support, insight and contributions.

Team members for the project included researchers from the University of Regina and the University of Saskatchewan: Dr. Bonnie Jeffery (Social Work/SPHERU, University of Regina); Juanita Bacsu (SPHERU, University of Saskatchewan); and Carolyn Tran (Master of Social Work Student/SPHERU, University of Regina). Team members also included representatives from the RRFCSS: Jadwiga Dolega, Crystal Storey, Angela Malcolm, and Bob White. Community partners, Hugh Lees and Mayor Brian Gerow, also offered support for this project.
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The Rosetown Regional Family and Community Support Services (RRFCSS) is a community based organization which attempts to address the physical, emotional, mental, and spiritual needs of people living in the district of Rosetown. The organization is spearheaded by community members whose mission is to strengthen the capacity of the community as a whole. The RRFCSS seeks to include perspectives of people from all ages and backgrounds, utilize local knowledge and strengths, and collaborate and build relationships within the community to effectively support residents of Rosetown. The RRFCSS aims to play a vital and active role in building and maintaining the community’s vibrant atmosphere by utilizing the engagement and knowledge of all community members, while allowing community members to feel included, informed, and empowered.

SPHERU

Saskatchewan Population Health and Evaluation Research Unit

The Saskatchewan Population Health and Evaluation Research Unit (www.SPERHU.ca) is a multidisciplinary research unit affiliated with the University of Saskatchewan and the University of Regina with offices located in Regina, Prince Albert and Saskatoon. SPHERU engages in population health research, which is the study of social factors that contribute to the well-being of various groups within a population. Utilizing the social determinants of health, SPHERU takes action to address social inequities. This action includes developments or changes to policies, programs, research, and funding or any other action which may positively influence health outcomes. SPHERU’s work centers on collaboration with communities to create new knowledge to develop strategies to reduce health inequities.
The *Community Voices: Building a Foundation for the Future* Project was a collaborative effort between the Rosetown Regional Family and Community Support Services Inc. (RRFCSS) and Saskatchewan Population Health and Evaluation Research Unit (SPHERU). The goal of this project was to bring community members together to identify Rosetown’s strengths and needs across different ages to help prioritize the development of the community’s programs and services. Information for this project was collected in three ways: an environmental scan, semi-structured interviews, and focus groups. The environmental scan provides information about Rosetown’s demographics and the community’s services and organizations. Semi-structured interviews were completed with key informants, who are very involved in the community and are considered community leaders. Members of the community, who live and work in Rosetown, were invited to participate in one of three focus groups. Themes from the information collected from both the interviews and focus groups were presented back to the community at a dialogue night. The dialogue night was an opportunity for community members to begin to identify priorities for the town while utilizing local knowledge to create solutions.

The following profile of Rosetown was compiled from Statistics Canada census and other available information. Where possible, we have included information from the 2011 Census, however, not all community data was available at the time this report was prepared.
Rosetown has a rich history and was first settled in 1905 (Town of Rosetown, 2012). Rosetown was officially declared as a town in November 1, 1911 and was named after James and Ann Rose (Town of Rosetown, 2012).

Rosetown is situated in the west central region of Saskatchewan and heavily involved in the agricultural and farming industry. The town’s motto reflects this, which is “the Heart of the Wheat Belt” (Town of Rosetown, 2012a). There are 2,320 people residing in Rosetown in 2011, which accounted for approximately 0.2% of Saskatchewan’s population (Statistics Canada, 2012a).

The area was named Rosetown to honor the community’s first settlers.
Rosetown is located in the west central region of Saskatchewan and is 115 kilometers southwest of Saskatoon. The town lies at a junction of two major provincial highways: highway 7 and highway 4.

Rosetown is the largest community within the rural municipality of St. Andrews no. 287 and covers a land mass of 12.14 square kilometers or 494 square miles (Statistics Canada, 2012a; Town of Rosetown, 2012).
Population of Rosetown

Population Overview

There were 2,320 people residing in Rosetown in 2011, which accounted for approximately 0.2% of Saskatchewan’s population (Statistics Canada, 2012a). This was a 1.8% increase from Rosetown’s population in 2006, which was 2,277 (Statistics Canada, 2012a). The population density for the community is 190.8 per square kilometer (Statistics Canada, 2012a).

Age

A large portion of Rosetown’s population is over the age of 19. Approximately 79% of the population in Rosetown is over the age of 19 (Statistics Canada, 2012a). The median age in Rosetown is 48 years which is considerably higher than the provincial median age, of approximately 38 years (Statistics Canada, 2012a).

Rosetown’s median age in 2011 is 10 years higher than the provincial median age.
Population of Rosetown

Children (0-14 years)
In Rosetown, children make up approximately 15% of the community’s general population (Statistics Canada, 2012a). The number of children in Rosetown has remained constant since 2006 (Statistics Canada, 2007a).

Youth (15-19 years)
Youth consists of a small portion (6%) of Rosetown’s general population. However, when children and youth are grouped together, they make up of approximately one-fifth of Rosetown’s overall population (Statistics Canada, 2012a).

In Rosetown, 21% of residents are children or youth.
Over one half of Rosetown’s population are adults, and this group makes up 53% of the community (Statistics Canada, 2012a). The proportion of adults in Rosetown has stayed relatively the same when compared to Rosetown’s adult population in 2006, with only a slight increase of 1% (Statistics Canada, 2012a, 2007a).

A considerable proportion - at least 25% - of the community’s population are seniors, and this has increased approximately 5% since 2006 (Statistics Canada, 2012a; Statistics Canada, 2007a). This population is expected to grow as increasing numbers of Rosetown’s adult population enter their senior years.
Population of Rosetown

Gender

Overall, Rosetown has a slightly larger population of females than males (Statistics Canada, 2012a). This has changed from 2006 where male and female populations were about the same (Statistics Canada, 2007a). Currently, there are more male children and youth than female children and youth (Statistics Canada, 2012a). However, this trend changes as the population ages. Seniors in Rosetown are more likely to be female than male, which mirrors provincial and national trends among senior populations (Statistics Canada, 2012a).
In 2011, married individuals, who were not separated, made up almost 52% of Rosetown’s population. Individuals who were never married and individuals who were in common law relationships made up approximately 21% and 6% of the population, respectively (Statistics Canada, 2012a). Approximately 6% and 12% of individuals above the age of 15 were divorced and widowed, respectively (Statistics Canada, 2012a).

Approximately 6% of Rosetown residents are in a common law relationship and 52% of Rosetown residents are married.
Housing

Owned and Rented Housing

In 2006 in Rosetown, there were three times more owned homes than rented homes (Statistics Canada, 2007a). There were 780 owned homes in the community and only 250 homes which were rented (Statistics Canada, 2007a). This may have indicated that the available rented housing was limited and residents would preferred to own their own home than rent.

There were 1025 private dwellings occupied by local residents in 2006. This has increased 3.4% (1060 dwellings) in 2011.

Statistics Canada, 2007a
In 2011, single detached homes made up the majority of Rosetown’s housing, representing 80% of the community’s overall housing (Statistics Canada, 2012a). Rosetown residents are more likely to live in single detached houses than other types of housing. Row houses (9%) and apartments in buildings with fewer than five storeys (7%) are Rosetown’s second largest types of housing (Statistics Canada, 2012a). In addition, there is a small percentage of semi-detached housing, duplexes, and apartments in buildings with five or more storeys (Statistics Canada, 2012a).

A large portion of Rosetown’s housing – 895 houses—were built before 1986 (Statistics Canada, 2007a). Only 130 houses were built between 1986 to 2006 (Statistics Canada, 2007a). It is expected that this number has increased since this time but has not increased substantially. Occupied houses in Rosetown are generally maintained, and only 13.7% of houses required major repairs in 2006 (Statistics Canada, 2007a).
In 2006, the median income for all households in Rosetown was $45,861 (Statistics Canada, 2007a). This is comparable to the provincial median income for all households, which $46,705 (Statistics Canada, 2007a).

Median incomes of each household type in Rosetown are somewhat comparable to median incomes across each household type in nearby communities (Statistics Canada, 2007a, 2007b, 2007c, 2007d). For example, couple households with children in Rosetown, Unity and Kindersley have a median incomes between $80,000 and $85,000 (Statistics Canada, 2007a, 2007c, 2007d). In addition, couple households without children in Rosetown and Outlook have a similar median incomes at approximately $56,000 (Statistics Canada, 2007a, 2007b).

**Couple households with children have the highest median income in Rosetown at $80,136.**
The largest industries in Rosetown are agriculture, retail, and healthcare and social services, which make up 17%, 15% and 15% of Rosetown’s economy, respectively (Statistics Canada, 2007a). Other services make up 18% of the community’s economy (Statistics Canada, 2007a) and include, services related to repair and maintenance of appliances and vehicles, personal care services, and organizational work that promotes social and political causes (Canadian Industry Statistics, 2011).

In 2006, there were 1200 people in the labor force compared to 655 people who were not in the labor force.
Of those who were employed in 2006, the largest occupation in Rosetown was sales and service at 23% (Statistics Canada, 2007a). Trades, transport and equipment occupation and business, finance and administration occupations were the second largest areas in which people were employed (Statistics Canada, 2007a). These occupations reflect Rosetown’s strong agricultural industry and the occupations which stem from it. Similarly, while the healthcare and social services industry made up 15% of the town’s industries, health occupations and occupations in social science, education, government and religion made up 8% and 7% of the town’s occupations, respectively (Statistics Canada, 2007a).
In 2006, approximately 72% of Rosetown residents over the age of 15 have completed some level of education (Statistics Canada, 2007a). Out of those who have completed education, 26% possess high school or equivalent education, while 31% have college level and trades level education (Statistics Canada, 2007a). A smaller proportion of individuals – almost 16% – of individuals over the age of 15 have completed university education (Statistics Canada, 2007a).
Adults between the ages of 25 and 34 years are the largest group to have completed all levels of university education as well as apprenticeship and trades level education when compared to other adult age groups (Statistics Canada, 2007a). Adults between the ages of 35 and 64 years are more evenly represented in all levels of education than other age groups (Statistics Canada, 2007a). However, adults between the ages of 15 to 24 years are more likely to have high school education (51%) and apprenticeship or trades education (24%) than any other type of education (Statistics Canada, 2007a).
Less than one-half of Rosetown’s population has completed post-secondary education. Additionally, almost 40% of individuals who have completed post-secondary education concentrated on the following disciplines: health, recreation and fitness (10%); architecture and engineering (9%); business, management and administration (9%); and education (8%) (Statistics Canada, 2007a).
In general, there are more males than females in Rosetown who have completed schooling in each educational level. However this is the exception of college level education and university education at a certificate level where females outnumber males (Statistics Canada, 2007a). Additionally, there are a much larger number of males than females who have apprentice and trades education (Statistics Canada, 2007a).

Males in older generations were more likely to have university level education than females (Statistics Canada 2007a). However, this pattern is reversed in younger generations. Adults aged 15 to 24 years were 10 times more likely to have university level education than their male counterparts (Statistics Canada, 2007a). The number of male and female adults aged 25 years to 34 years who completed university level education was about the same (Statistics Canada, 2007a).
Rosetown offers a range of educational opportunities. There are schools at the primary, secondary and post-secondary levels.

**Preschool and Elementary**

There are two playschools in the community: the Rosetown KidKare Preschool and the Sandcastles Preschool (RRFCSS, 2011).

Rosetown has one elementary school: the Walter Aseltine School. Walter Aseltine School is a part of Sun West School Division, which provides schooling for Kindergarten to grade six (Sun West School Division, 2011). The school has approximately 263 students (Sun West School Division, 2011).

**High School**

The Rosetown Central High School is also a part of the Sun West School Division and provides education for grades 7-12 (Sun West School Division, 2011). In the 2011-2012 school year, there were 317 students enrolled at Rosetown Central High school (Sun West School Division, 2011).

**Community College**

The Great Plains Community College in Rosetown provides Rosetown residents with post-secondary options without having to relocate. The campus in Rosetown offers the welding program, but students can access online classes from other programs in various disciplines such as health, business, and tourism (Great Plains College, 2009; Tourism Rosetown, 2011).
The Heartland Health Region is located in the west central region of Saskatchewan and covers 41,770 square kilometers (Heartland Health Region, 2007). There are 57 towns and villages in the Heartland Health Region including, Kindersley, Unity, Biggar, and Outlook as well as 44 rural municipalities and 19 Hutterite Colonies (Heartland Health Region, 2007). Heartland Health Region serves 44,051 people (Heartland Health Region, 2007).

Kindersley is the largest centre in this health region followed by Rosetown (Heartland Health Region, 2007). Rosetown is the site for Heartland Health Region’s head office and the community hospital, which provides a range of health services.

Rosetown boasts a variety of health services, which other rural communities of comparable size may have difficulty accessing.

The Rosetown & District Health Centre houses most of Rosetown’s health related services. At the centre, residents can access the following services: nutrition, dental health, physical and occupational therapy, podiatry, public health inspection, public health nursing and immunization, speech pathology, home care services, and long term care (RRFCSS, 2011). Residents also have access to special services such as diagnostics, ultrasound, endoscopy, obstetrics, and surgery (Heartland Health Region, 2007).

Other alternative health services such as massage, chiropractic, and natural health are available to Rosetown residents as well as dentistry services (Rosetown District & Chamber of Commerce, 2011).
Recreation

Parks

Rosetown residents have access to five parks in the community. (Town of Rosetown, 2012).

Community members have all year round access to a six kilometer multi-use trail called the Rose Trail (Town of Rosetown, 2012). Residents and visitors are able to use the trail to walk, jog, run, cycle, and ski. There are four phases of Rose Trail: Heritage Trail, Nature Trail, Hearts in Motion Trail, and Senior’s Trail (Town of Rosetown, 2012).

Sport and Fitness

Rosetown boasts numerous sport and fitness programs and facilities in the community.

The SaskCan Centre (formerly the Rosetown Sports Centre) is a multipurpose facility which houses the community’s winter activities (Town of Rosetown, 2012). The skating and hockey rink are in this centre, as well as the curling rink (Town of Rosetown, 2012).

The Rosetown Sports grounds are home to various summer sport activities. The grounds have ball diamonds, beach volleyball court, soccer fields, and a riding area for equine activities (Town of Rosetown, 2012).

There is also an outdoor aquatic centre, which runs during the summer season (Town of Rosetown, 2012). The Rosetown Leisure Aquatic Centre also provides swimming lessons and has a hot tub available for use (Town of Rosetown, 2012).

Did you know? Rosetown held the Saskatchewan Senior Fitness Association (SSFA) District Playdowns in 2010, with locals advancing to the provincial and even national SSFA Games.
Residents of Rosetown have access to four golf facilities. The Rosetown Golf and Country Club is a nine whole golf course, which also provides refreshments and food for its guests (Tourism Rosetown, 2011). Residents are relatively close to two other golf courses: Milden Golf Course and Crystal Beach Golf Course (Tourism Rosetown, 2011). Lastly, there is an 18 hole mini golf course at the Rosetown Tourism Centre (Tourism Rosetown, 2011).

The Rosetown Civic Centre offers a fitness facility where free weights, weight machines, and cardio equipment are available to use (Tourism Rosetown, 2011). There is also a gymnasium which the general public can rent and where fitness activities for the community are held (Tourism Rosetown, 2011).
Recreation

Arts and Culture

Rosetown belongs to the Rivers West District for Sport, Culture and Recreation (Rivers West DCSR, 2009). Membership in the Rivers West District for Sport, Culture and Recreation provides eligibility for numerous programs and services such as, Communities in Bloom workshops and Grant Writing Workshops (Rivers West DCSR, 2009). In Rosetown, this organization offers babysitting courses and nutrition workshops in conjunction with the Heartland Health Region (Rivers West DSCR, 2009).

Rosetown also offers cultural attractions. The Rosetown Centennial Library holds archives of Rosetown’s history (RRFCSS, 2011; Town of Rosetown, 2012). This is complemented by artifacts from the past which are available for viewing at the Rosetown and District Museum and the Tea House (Town of Rosetown, 2011). Visitors and residents can also enjoy productions from the community theatre (RRFCSS, 2011).
Lifestyle

Daycare and Nurseries

Rosetown has one daycare, Rosetown Kidcare (Town of Rosetown, 2012). The daycare has five full time staff and one casual staff who are licensed to provide care for up to 40 children (Town of Rosetown, 2012). The town also has a preschool for children between the ages of three and four years with room for up to 40 children (Town of Rosetown, 2012).

Youth Centre

The Youth Centre is a recent addition to the community. The Youth Centre was created by the Rosetown Regional Family and Community Support Services in the summer of 2012. The centre is a safe place where youth can hang out and engage in activities.

Seniors Centre

The Rosetown Senior Citizen Activity Centre is located just off Highway 4 (Google Maps, 2012). The center offers activities, such as card games, for older residents in the community. Similar to the youth centre, the Rosetown Senior Citizen Activity Centre is a place for seniors in the community to socialize and have fun.
Lifestyle

Community Organizations

Rosetown has numerous community organizations and groups which cover a range of different interests. Residents can join sports clubs such as volleyball, karate, and the swim club (RRFCSS, 2011). Non-athletic activities include the theatre group and the art club (RRFCSS, 2011). Some community groups, such as the Dusty Wheel Car Club and the Riding club, were developed from special interests of community members (RRFCSS, 2011). Lastly, residents can also join several clubs that are found in most community: Kinsmen, Lions, Masons and the Legion (RRFCSS, 2011). You can even find the Red Hat ladies in town (RRFCSS, 2011)!

Community Services

There are various services accessible to Rosetown residents. Services in town include: R.C.M.P., Fire Department, Rosetown Chamber of Commerce, Rosetown Housing Authority, Rosetown and District Thrift Store, Churches, and Ministry of Social Services (RRFCSS, Town of Rosetown, 2012). As mentioned earlier, Rosetown offers numerous health services, including access to an ambulance and public health services (RRFCSS, 2011). Other services such as, Meals on Wheels and the Rosetown Food Bank are also available to residents (RRFCSS, 2011; Town of Rosetown, 2012).
References


